

SADIE QUIMBY

724-596-6722 • quimbys115@icloud.com • sadiequimby.com • linkedin.com/in/sadiequimby

EDUCATION

University of Minnesota, Twin Cities
College of Design
Bachelor of Fine Arts in Graphic Design
Minor in User Experience (UX)

Minneapolis, MN
Expected - 05/2025

EXPERIENCE

Student Admin Support Services, College of Design, Minneapolis, Minnesota *08/2023 – Current*

- Participating in the marketing of the College of Design, as well as assisting at College of Design events.
- Designing marketing materials to promote different events, including flyers, buttons, and surveys through social media.
- Member of the Design Student and Alumni Board, an award-winning organization representing and serving the College of Design alumni and student communities.

Graphic Design Office Assistant, Career Services Administration, Minneapolis, Minnesota *09/2022 – Current*

- Marketing career services at the University of Minnesota by participating in designing, office assistance, and website management.
- Leader and creator of the Career Backpack, a bi-weekly newsletter of social media content taken and shared by other student facing offices on campus.
- Reviewing jobs, employers, events, and access requests for Handshake, a career network for students, alumni, and employers with local, national, and international opportunities. Contributed to job and employer approvals increasing by 20%.

Graphic Design Intern, Kolano Design, Pittsburgh, Pennsylvania *09/2019 – 09/2022*

- Responsible for projects including brand identity, logo design, infographics, and social media.
- Worked one on one with clients to develop names, logos, slogans, and their brands.
- Took over several advertising and branding projects when other graphic design co-worker fell ill.

Design Student, Carnegie Mellon University, Pittsburgh, Pennsylvania *06/2019 – 08/2019*

- Studied graphic design, product design, drawing, and photography during a six-week course at Carnegie Mellon University.
- Drafted and sketched designs, constructed products, developed photos, and created posters and logos.
- Participated in an end of course final showcase, where all student work was presented and critiqued.

Co-op Volunteer, The Mattress Factory Museum, Pittsburgh, Pennsylvania *09/2017 – 05/2018*

- Studied art and learned about the different galleries and exhibits inside the museum.
- Lead an initiative to create a new gallery in the museum.

SKILLS

Web Design: Fluent in HTML, CSS, and Figma

Adobe: Proficient in Adobe Illustrator, Photoshop, InDesign, Acrobat, and Lightroom

Additional Skills: Customer Service, Collaboration, Creativity, Time Management, Canva

AWARDS / PROJECTS / COURSEWORK

Minnesota Fire Museum Ad Campaign, College of Design, Minneapolis, Minnesota *11/2023*

- Worked with the Minnesota Fire Museum to create a successful ad campaign to bring new people to the museum. This was a collaborative project, with designers working in teams of two. Our ad campaign was chosen out of nine teams to be printed and distributed.

Bookmark Project, College of Design, Minneapolis, Minnesota *09/2023*

- Collaborated with the University of Minnesota Bookstores through my text and image class to create a bookmark to be given out at the bookstore for giveaways. One of six designers chosen out of nineteen.

Stickers & Buttons, College of Design, Minneapolis, Minnesota *08/2023*

- Collaborated with the College of Design at the University of Minnesota to make stickers and buttons to market the College of Design for Welcome Week.